



A Tremendous Fund Raising Opportunity

SHROUD ENCOUNTER is a big-screen event using over 200 images. **Many churches have had great success pre-selling tickets to the event.** Admission price ranges from \$5 to \$10.

PRE-SELLING TICKETS: Pre-selling tickets builds excitement and enthusiasm for the event. Tickets should go on sale about three weeks in advance. A table with posters promoting the event is manned by volunteers in high traffic areas where tickets are pre-sold for several Sundays in advance. *We provide posters and customized tickets for this purpose.*

USING YOUR WEBSITE: Churches can set up a landing page on their website where the event is promoted with ticket information. *We provide artwork for this page!*

USING YOUR EMAIL LISTS: Constant Contact can be used to create attractive email blasts to promote the event with a link to the website. *We make online ads available for this purpose.*

PROMOTION: We provide a customized 60-second video spot to help promote the event. This can be hosted on your website, FB page, included in emails or shown in church and other venues to build awareness and interest.

Churches that pre-sell tickets and take the time and effort to promote the event will make several thousand dollars above and beyond the cost of the program!